

high standards.

“We believe we are setting the industry standard and if we can keep doing that, pools will be a safer place.

“It is a business, but we do recognise that we are building pool fencing to save children’s lives. Our product is designed to stop children drowning.

“A lot of companies lose focus on that.”

Mr Symes had planned for “substantial growth” in the coming three to five years.



THE DETAILS

ESTABLISHED: 1995
STAFF: 36
SECRETS: Having a great team of people, recognising and respecting customers’ needs and using their feedback, keeping focus on the true purpose of the product

SAFETY FIRST: Grant Symes, left, and Darryl Cardell from Protector Aluminium.

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